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## Revision Summary

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1 Introduction

The vCard to Contact Object Conversion Algorithm converts data between a vCard and an object that represents a person.

Sections 1.6 and 2 of this specification are normative. All other sections and examples in this specification are informative.

1.1 Glossary

This document uses the following terms:

Attachment object: A set of properties that represents a file, Message object, or structured storage that is attached to a Message object and is visible through the attachments table for a Message object.

common name (CN): A string attribute of a certificate that is one component of a distinguished name (DN). In Microsoft Enterprise uses, a CN must be unique within the forest where it is defined and any forests that share trust with the defining forest. The website or email address of the certificate owner is often used as a common name. Client applications often refer to a certification authority (CA) by the CN of its signing certificate.

Contact object: A Message object that contains properties pertaining to a contact.

Coordinated Universal Time (UTC): A high-precision atomic time standard that approximately tracks Universal Time (UT). It is the basis for legal, civil time all over the Earth. Time zones around the world are expressed as positive and negative offsets from UTC. In this role, it is also referred to as Zulu time (Z) and Greenwich Mean Time (GMT). In these specifications, all references to UTC refer to the time at UTC-0 (or GMT).

Message object: A set of properties that represents an email message, appointment, contact, or other type of personal-information-management object. In addition to its own properties, a Message object contains recipient properties that represent the addressees to which it is addressed, and an attachments table that represents any files and other Message objects that are attached to it.

Multipurpose Internet Mail Extensions (MIME): A set of extensions that redefines and expands support for various types of content in email messages, as described in [RFC2045], [RFC2046], and [RFC2047].

Simple Mail Transfer Protocol (SMTP): A member of the TCP/IP suite of protocols that is used to transport Internet messages, as described in [RFC5321].

Uniform Resource Identifier (URI): A string that identifies a resource. The URI is an addressing mechanism defined in Internet Engineering Task Force (IETF) Uniform Resource Identifier (URI): Generic Syntax [RFC3986].

MAY, SHOULD, MUST, SHOULD NOT, MUST NOT: These terms (in all caps) are used as defined in [RFC2119]. All statements of optional behavior use either MAY, SHOULD, or SHOULD NOT.

1.2 References

Links to a document in the Microsoft Open Specifications library point to the correct section in the most recently published version of the referenced document. However, because individual documents in the library are not updated at the same time, the section numbers in the documents may not match. You can confirm the correct section numbering by checking the Errata.
1.2.1 Normative References

We conduct frequent surveys of the normative references to assure their continued availability. If you have any issue with finding a normative reference, please contact dochelp@microsoft.com. We will assist you in finding the relevant information.

[MS-OXICAL] Microsoft Corporation, "Calendar to Appointment Object Conversion Algorithm".
[MS-OXOCNCTC] Microsoft Corporation, "Contact Object Protocol".
[MS-OXOMSG] Microsoft Corporation, "Email Object Protocol".


1.2.2 Informative References

[MS-OXCMAIL] Microsoft Corporation, "RFC 2822 and MIME to Email Object Conversion Algorithm".

1.3 Overview

A Contact object application, as described in [MS-OXOCNCTC], can use this algorithm to import vCard data, as described in [RFC2425], into Contact objects, and also to export Contact objects as vCard data to communicate with other contact applications over non-Message object transport methods.

1.4 Relationship to Protocols and Other Algorithms

This document specifies an algorithm that maps vCard data, as described in [RFC2425], and a Contact object, as described in [MS-OXOCNCTC]. This algorithm can be updated and sent by using the protocols described in [MS-OXCMMSG] and [MS-OXOMSG].

When used as a contact, vCard data can be embedded as a Multipurpose Internet Mail Extensions (MIME) part in an email message, as described in [RFC2425] and [MS-OXCMAIL].

This document covers versioning issues in the following areas:
Structure version: The vCard data format defines a **VERSION** type, as specified in section 2.1.3.7.9.

Localization: The vCard data format defines a **SORT-STRING** type to define language-specific sorting rules, as specified in section 2.1.3.7.5.

For conceptual background information and overviews of the relationships and interactions between this and other protocols, see [MS-OXPROTO].

### 1.5 Applicability Statement

This algorithm is applicable to scenarios in which **Contact object** data needs to be transported between a Contact object source and a non-Contact object or indeterminate destination.

This algorithm is best avoided if 100 percent fidelity is required when transporting contact data between a Contact object source and a Contact object destination.

Note that [RFC2425] section 3.8 permits the insertion of nonstandard private values by using the extension mechanism defined in [RFC2045]. The primary requirement of these private values is that the name begins with "x-", and as such they are often termed x-components, x-props, and x-parameters. This document specifies several x-props that provide additional contact information.

### 1.6 Standards Assignments

None.
2 Algorithm Details

2.1 Common Algorithm Details

2.1.1 Abstract Data Model
None.

2.1.2 Initialization
None.

2.1.3 Processing Rules
This section specifies the transformations required for converting data from the vCard format to Contact objects.

2.1.3.1 General Types
The type defined in this section signifies that the information is vCard data.

2.1.3.1.1 Profile: vCard
RFC reference: \[RFC2425\] section 3.

The vCard MIME Directory Profile Type contains directory information, such as a single directory entry. The information is captured in an attribute schema that is designed for personal contact information.

2.1.3.2 Identification Types
The identification types are used in the vCard profile to capture identification and name information about the person or resource identified by a particular vCard.

2.1.3.2.1 Type: FN
RFC reference: \[RFC2425\] section 3.1.1.

vCard data format: FN: <name>

Brief description: The name of the object that the vCard represents. The name is in common name (CN) semantics, as specified in \[X520\].

Importing to Contact Objects

The **FN** type is imported to the **PidTagDisplayName** ([MS-OXOCNTC] section 2.1.1.8), the **PidTagNormalizedSubject** ([MS-OXOCNTC] section 2.1.1.11.1), and the **PidTagConversationTopic** ([MS-OXOMSG] section 2.1.5) properties.

Exporting from Contact Objects

The **FN** type is generated from either the **PidTagDisplayName** or **PidTagNormalizedSubject** property. If both of these properties are set, the **PidTagDisplayName** property is used.

2.1.3.2.2 Type: N
vCard data format: N:<Family Name>; <Given Name>; <Middle Name>; <Honorific Prefixes>; <Honorific Postfixes>

Brief description: Structured name of the object that the vCard represents.

**Importing to Contact Objects**

Individual text components are separated by the semicolon (;) character. Text components can contain multiple values that are separated by the comma (,) character. The entire text component should be assigned to the corresponding property, as shown in the following table.

<table>
<thead>
<tr>
<th>vCard text component</th>
<th>Contact object property</th>
<th>Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family Name</td>
<td>PidTagSurname</td>
<td>[MS-OXOCNTC] section 2.2.1.1.4</td>
</tr>
<tr>
<td>Given Name</td>
<td>PidTagGivenName</td>
<td>[MS-OXOCNTC] section 2.2.1.1.6</td>
</tr>
<tr>
<td>Middle Name</td>
<td>PidTagMiddleName</td>
<td>[MS-OXOCNTC] section 2.2.1.1.5</td>
</tr>
<tr>
<td>Honorific Prefixes</td>
<td>PidTagDisplayNamePrefix</td>
<td>[MS-OXOCNTC] section 2.2.1.1.3</td>
</tr>
<tr>
<td>Honorific Postfixes</td>
<td>PidTagGeneration</td>
<td>[MS-OXOCNTC] section 2.2.1.1.2</td>
</tr>
</tbody>
</table>

**Exporting from Contact Objects**

The PidTagSurname, PidTagGivenName, PidTagMiddleName, PidTagDisplayNamePrefix, and PidTagGeneration properties are exported as semicolon-delimited strings.

**2.1.3.2.3 Type: NICKNAME**

RFC reference: [RFC2425] section 3.1.3.

vCard data format: NICKNAME: <nickname>

Brief description: The nickname of the object that the vCard represents.

**Importing to and Exporting from Contact Objects**

The NICKNAME type is imported to and exported from the PidTagNickname ([MS-OXOCNTC] section 2.2.1.1.1) property.

**2.1.3.2.4 Type: PHOTO**


vCard data format: PHOTO; ENCODING=b; TYPE=<type>::<data>

Brief description: An image or photograph that illustrates some aspect of the object that the vCard represents.

**Importing to Contact Objects**

The binary data for the associated photo is stored as an attachment. For more details about Message object attachments, see [MS-OXCMMSG] section 2.2.2. The properties listed in the following table MUST be set on the Attachment object, as specified in [MS-OXCMMSG].
### Attachment object property

<table>
<thead>
<tr>
<th>Property</th>
<th>Reference</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>PidTagAttachmentContactPhoto</td>
<td>[MS-OXOCNTC] section 2.2.1.8.3</td>
<td>TRUE.</td>
</tr>
<tr>
<td>PidTagAttachDataBinary</td>
<td>[MS-OXCMG] section 2.2.2.7</td>
<td>Photo stream in binary format.</td>
</tr>
<tr>
<td>PidTagAttachExtension</td>
<td>[MS-OXCMG] section 2.2.2.12</td>
<td>&quot;.jpeg&quot;, &quot;.bmp&quot;, &quot;.gif&quot;, or &quot;.png&quot;, according to the TYPE parameter.</td>
</tr>
<tr>
<td>PidTagAttachLongFilename</td>
<td>[MS-OXCMG] section 2.2.2.10</td>
<td>&quot;ContactPhoto.&lt;ext&gt;&quot;. The extension is the value of the TYPE parameter.</td>
</tr>
</tbody>
</table>

Only binary data types with the ENCODING parameter set to "b" are supported. The TYPE parameter MUST be one of the following image type values:

- .bmp
- .gif
- .jpeg
- .png

### Exporting from Contact Objects

The PHOTO type is exported from the Attachment object with the ENCODING parameter set to "b" and the TYPE parameter set to the image type (.bmp, .gif, .jpeg, or .png). The image is exported in binary format, as specified in [RFC2047] section 4.

#### 2.1.3.2.5 Type: BDAY

RFC reference: [RFC2425] section 3.1.5.

vCard data format: BDAY:<date or date-time value>

Brief description: The birth date of the object that the vCard represents.

### Importing to and Exporting from Contact Objects

The BDAY type is imported to and exported from the PidTagBirthday ([MS-OXOCNTC] section 2.2.1.5.1) property. The time that is associated with the birthday event SHOULD be 0:00 in the client’s local time zone.

#### 2.1.3.3 Deliverable Addressing Types

The deliverable addressing types are used in the vCard profile to capture information that is related to the delivery addressing or label for the person or resource identified by the vCard.

#### 2.1.3.3.1 Type: ADR


vCard data format: ADR;TYPE=[Type]:[PO Box];[Extended Address];[Street Address];[Locality];[Region];[Postal Code];[Country Name]

Brief description: Physical addresses that are associated with the object that the vCard represents.

### Importing to and exporting from Contact Objects

---

[MS-OXVCARD] - v20190618
vCard to Contact Object Conversion Algorithm
Copyright © 2019 Microsoft Corporation
Release: June 18, 2019
The **Contact object** provides built-in support for three physical addresses: Home Address, Work Address, and Other Address. The following table shows the valid values for the vCard **TYPE** parameter and how they correspond to the Contact object properties. The default **TYPE** parameter value is "intl, postal, parcel, work".

<table>
<thead>
<tr>
<th><strong>TYPE</strong> parameter value</th>
<th><strong>Contact object address</strong></th>
<th><strong>Contact object properties</strong></th>
</tr>
</thead>
</table>
| work                     | Work Address              | PidLidWorkAddressPostOfficeBox ([MS-OXOCNTC] section 2.2.1.3.7)  
                           |                            | PidLidWorkAddressStreet ([MS-OXOCNTC] section 2.2.1.3.1)     
                           |                            | PidLidWorkAddressCity ([MS-OXOCNTC] section 2.2.1.3.2)       
                           |                            | PidLidWorkAddressState ([MS-OXOCNTC] section 2.2.1.3.3)      
                           |                            | PidLidWorkAddressPostalCode ([MS-OXOCNTC] section 2.2.1.3.4) 
                           |                            | PidLidWorkAddressCountry ([MS-OXOCNTC] section 2.2.1.3.5)    |
| home                     | Home Address              | PidTagHomeAddressPostOfficeBox ([MS-OXOCNTC] section 2.2.1.3.7)   
                           |                            | PidTagHomeAddressStreet ([MS-OXOABK] section 2.2.4.20)         
                           |                            | PidTagHomeAddressCity ([MS-OXOCNTC] section 2.2.1.3.2)       
                           |                            | PidTagHomeAddressStateOrProvince ([MS-OXOCNTC] section 2.2.1.3.3) 
                           |                            | PidTagHomeAddressPostalCode ([MS-OXOCNTC] section 2.2.1.3.4) 
                           |                            | PidTagHomeAddressCountry ([MS-OXOCNTC] section 2.2.1.3.5)    |
| postal, dom, intl, parcel (importing) | Other Address          | PidTagOtherAddressPostOfficeBox ([MS-OXOCNTC] section 2.2.1.3.7)  
                           |                            | PidTagOtherAddressStreet ([MS-OXOCNTC] section 2.2.1.3.1)     
                           |                            | PidTagOtherAddressCity ([MS-OXOCNTC] section 2.2.1.3.2)       
                           |                            | PidTagOtherAddressStateOrProvince ([MS-OXOCNTC] section 2.2.1.3.3) 
                           |                            | PidTagOtherAddressPostalCode ([MS-OXOCNTC] section 2.2.1.3.4) 
                           |                            | PidTagOtherAddressCountry ([MS-OXOCNTC] section 2.2.1.3.5)    |

When importing: If the **TYPE** parameter contains "pref", the PidLidPostalAddressId property ([MS-OXOCNTC] section 2.2.1.3.9) is set to indicate that that address is the contact’s mailing address, and the Mailing Address properties of the Contact object are set as specified in [MS-OXOCNTC] section 2.2.1.3.9.

When exporting: The address that is selected as the mailing address by the PidLidPostalAddressId property gets the value "pref" included in its **TYPE** parameter.

The following table shows how the Home Address, Work Address, and Other Address properties of the Contact object correspond to each vCard property.
### 2.1.3.3.2 Type: LABEL

RFC reference: [RFC2425] section 3.2.2.

vCard data format: LABEL;TYPE=[Type]:[Formatted Address]

Brief description: Structured mailing label for the object that the vCard represents.

**Importing to Contact Objects**

The **LABEL** type is ignored on import.

**Exporting from Contact Objects**

The physical address objects are exported as a formatted string that represents a mailing label. Labels are constructed from the **Contact object** fields that are listed in the following table.

<table>
<thead>
<tr>
<th>Address label</th>
<th>Contact object properties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work</td>
<td>PidLidWorkAddressStreet ([MS-OXOCNTC] section 2.2.1.3.1)</td>
</tr>
<tr>
<td></td>
<td>PidLidWorkAddressCity ([MS-OXOCNTC] section 2.2.1.3.2)</td>
</tr>
<tr>
<td></td>
<td>PidLidWorkAddressState ([MS-OXOCNTC] section 2.2.1.3.3)</td>
</tr>
<tr>
<td></td>
<td>PidLidWorkAddressPostalCode ([MS-OXOCNTC] section 2.2.1.3.4)</td>
</tr>
<tr>
<td></td>
<td>PidLidWorkAddressCountry ([MS-OXOCNTC] section 2.2.1.3.5)</td>
</tr>
<tr>
<td>Home</td>
<td>PidTagHomeAddressStreet ([MS-OXOABK] section 2.2.4.20)</td>
</tr>
<tr>
<td></td>
<td>PidTagHomeAddressCity ([MS-OXOCNTC] section 2.2.1.3.2)</td>
</tr>
</tbody>
</table>
### 2.1.3.4 Telecommunications Addressing Types

The telecommunications addressing types are used in the vCard profile to capture telecommunications information, such as telephone numbers and email addresses for the person or resource identified by the vCard.

#### 2.1.3.4.1 Type: TEL

**RFC reference:** [RFC2425] section 3.3.1.

**vCard data format:** TEL; TYPE=[Type]:[Phone Number]

**Brief description:** A telephone number that is associated with the object that the vCard represents.

#### Importing to Contact Objects

Telephone numbers are imported to the Contact object based on the TYPE parameter, as shown in the following table. If the TYPE parameter is not specified in the vCard, the default value is "voice".

<table>
<thead>
<tr>
<th>TYPE parameter value</th>
<th>Contact object properties</th>
</tr>
</thead>
<tbody>
<tr>
<td>home</td>
<td>PidTagHomeTelephoneNumber ([MS-OXOABK] section 2.2.4.22) A second TEL type with the TYPE parameter set to &quot;home&quot; is imported to PidTagHome2TelephoneNumber ([MS-OXOABK] section 2.2.4.25).</td>
</tr>
<tr>
<td>msg, voice, video, bbs, modem</td>
<td>The first TEL type with the TYPE parameter set to &quot;msg&quot;, &quot;voice&quot;, &quot;video&quot;, &quot;bbs&quot;, or &quot;modem&quot; is imported to PidTagOtherTelephoneNumber ([MS-OXOCNTC] section 2.2.1.4.10). Additional TEL types with the TYPE parameter set to &quot;msg&quot;, &quot;voice&quot;, &quot;video&quot;, &quot;bbs&quot;, or &quot;modem&quot; are ignored.</td>
</tr>
<tr>
<td>work</td>
<td>PidTagBusinessTelephoneNumber ([MS-OXOABK] section 2.2.4.21) A second TEL type with the TYPE parameter set to &quot;work&quot; is imported to PidTagBusiness2TelephoneNumber ([MS-OXOABK] section 2.2.4.23).</td>
</tr>
<tr>
<td>cell</td>
<td>PidTagMobileTelephoneNumber ([MS-OXOABK] section 2.2.4.27)</td>
</tr>
<tr>
<td>pager</td>
<td>PidTagPagerTelephoneNumber ([MS-OXOABK] section 2.2.4.28)</td>
</tr>
<tr>
<td>car</td>
<td>PidTagCarTelephoneNumber ([MS-OXOCNTC] section 2.2.1.4.9)</td>
</tr>
<tr>
<td>isdn</td>
<td>PidTagIsdnNumber ([MS-OXOCNTC] section 2.2.1.4.16)</td>
</tr>
<tr>
<td>home;fax</td>
<td>PidTagHomeFaxNumber ([MS-OXOCNTC] section 2.2.1.2.6)</td>
</tr>
<tr>
<td>TYPE parameter value</td>
<td>Contact object properties</td>
</tr>
<tr>
<td>----------------------</td>
<td>--------------------------</td>
</tr>
<tr>
<td>work;fax</td>
<td>PidTagBusinessFaxNumber ([MS-OXOCNTC] section 2.2.1.2.6)</td>
</tr>
<tr>
<td>pcs</td>
<td>Dropped</td>
</tr>
<tr>
<td>pref</td>
<td>PidTagPrimaryTelephoneNumber ([MS-OXOCNTC] section 2.2.1.4.5)</td>
</tr>
</tbody>
</table>

### Exporting from Contact Objects

Each telephone number is exported as a formatted TEL type. The value of the PidTagOtherTelephoneNumber property is exported with the TYPE parameter set to "voice".

#### 2.1.3.4.2 Type: EMAIL

RFC reference: [RFC2425] section 3.3.2.

vCard data format: EMAIL;TYPE=[Type]:[Email]

Brief description: Email address of the object described by this vCard in either SMTP or X.400 format.

### Importing to Contact Objects

The contents of one to three EMAIL types are imported into Contact object properties depending on the TYPE parameter that is specified. The EMAIL type is imported as shown in the following table.

<table>
<thead>
<tr>
<th>TYPE parameter value</th>
<th>Contact object properties</th>
</tr>
</thead>
</table>
| internet (or no TYPE parameter value specified) | PidLidEmail1EmailAddress ([MS-OXOCNTC] section 2.2.1.2.3)  
PidLidEmail2EmailAddress  
PidLidEmail3EmailAddress  
Any additional EMAIL types are ignored. |
| im                   | PidLidInstantMessagingAddress ([MS-OXOCNTC] section 2.2.1.10.6)  
Exported as X-MS-IMADDRESS as specified in section 2.1.3.9.4. |
| tlx                  | PidTagTelexNumber ([MS-OXOABK] section 2.2.4.30) |

If multiple TYPE parameter values are set on an EMAIL type, the first recognized TYPE parameter value is used. If no TYPE parameter value is recognized, "internet" is used.

### Exporting from Contact Objects

The PidLidEmail1EmailAddress, PidLidEmail2EmailAddress, and PidLidEmail3EmailAddress properties are exported to the vCard.

The PidLidInstantMessagingAddress property is exported as an X-MS-IMADDRESS type.

#### 2.1.3.4.3 Type: MAILER

RFC reference: [RFC2425] section 3.3.3.

vCard data format: MAILER:[Mailer]

Brief description: The name of the program that generated the vCard.

### Importing to Contact Objects
The **MAILER** type is not imported.

**Exporting from Contact Objects**

The **MAILER** type is set to a value that is determined by the implementer.<2>

### 2.1.3.5 Geographical Types

The geographical types capture geographical locations that are associated with the object that the vCard represents.

#### 2.1.3.5.1 Type: TZ


vCard data format: TZ:[UTC-Offset]

Brief description: The time zone where the object that is represented by the vCard is located.

**Importing to and Exporting from Contact Objects**

The **TZ** type is neither imported to the **Contact object** nor exported when a vCard is created.

#### 2.1.3.5.2 Type: GEO

RFC reference: [RFC2425] section 3.4.2.

vCard data format: GEO:[Decimal latitude]; [Decimal longitude]

Brief description: The decimal latitude and longitude of the location of the object that the vCard represents.

**Importing to and Exporting from Contact Objects**

The **GEO** type is neither imported to the **Contact object** nor exported when a vCard is created.

### 2.1.3.6 Organizational Types

These types capture information about the organization or organizational units of the object that the vCard represents.

#### 2.1.3.6.1 Type: TITLE


vCard data format: TITLE:[Formatted title]

Brief description: Job title, functional position, or function of the object that the vCard represents.

**Importing to and Exporting from Contact Objects**

The **TITLE** type is imported to and exported from the **PidTagTitle** property ([MS-OXOABK] section 2.2.4.4).

#### 2.1.3.6.2 Type: ROLE

RFC reference: [RFC2425] section 3.5.2.

vCard data format: ROLE:[Formatted role]
Brief description: The role, occupation, or business category of the object that is represented by the vCard.

**Importing to and Exporting from Contact Objects**

The **ROLE** type is imported to and exported from the **PidTagProfession** property ([MS-OXOCNTC] section 2.2.1.6.9).

### 2.1.3.6.3 Type: LOGO

**RFC reference:** [RFC2425] section 3.5.3.

**vCard data format:**

```
LOGO;Encoding=b;TYPE=[Type]:[Data]
LOGO;VALUE=uri:[URI]
```

Brief description: A graphic image of a logo that is associated with the object that is represented by the vCard.

**Importing to and Exporting from Contact Objects**

The **LOGO** type is neither imported to the **Contact object** nor exported when a vCard is created.

### 2.1.3.6.4 Type: AGENT

**RFC reference:** [RFC2425] section 3.5.4.

**vCard data format:**

```
AGENT;VALUE=uri:[Unique identifier]
AGENT:BEGIN: VCARD\n[vCard data]\nEND:VCARD\n```

Brief description: Information about another person who will act on behalf of the object that is represented by the vCard.

**Importing to Contact Objects**

Only the second (vCard) form of the **AGENT** type is imported. All values in the **AGENT** type vCard are dropped except for the **FN** and **TEL** types. Contact object properties are assigned as shown in the following table.

<table>
<thead>
<tr>
<th>AGENT vCard type</th>
<th>Contact object property</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FN</strong></td>
<td><strong>PidTagAssistant</strong> ([MS-OXOABK] section 2.2.4.8)</td>
</tr>
<tr>
<td><strong>TEL</strong></td>
<td><strong>PidTagAssistantTelephoneNumber</strong> ([MS-OXOABK] section 2.2.4.31)</td>
</tr>
</tbody>
</table>

The last **TEL** type in the **AGENT** type vCard is used as the assistant's telephone number.

**Exporting from Contact Objects**

The **PidTagAssistant** and **PidTagAssistantTelephoneNumber** properties are exported as the **X-MS-ASSISTANT** (section 2.1.3.9.9) and **X-MS-TEL** (section 2.1.3.9.5);**TYPE=**ASSISTANT** types.

### 2.1.3.6.5 Type: ORG

**RFC reference:** [RFC2425] section 3.5.5.
vCard data format: ORG:[Organization];[SubUnit1];[SubUnit2]; <repeats>

Brief description: The organizational name and units that are associated with the object that is represented by the vCard.

**Importing to and Exporting from Contact Objects**

The fields of the **ORG** type are imported to and exported from **Contact object** properties as shown in the following table.

<table>
<thead>
<tr>
<th>ORG type field</th>
<th>Contact object property</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization</td>
<td>PidTagCompanyName ([MS-OXOABK] section 2.2.4.7)</td>
</tr>
<tr>
<td>SubUnit1</td>
<td>PidTagDepartmentName ([MS-OXOABK] section 2.2.4.6)</td>
</tr>
<tr>
<td>SubUnit2</td>
<td>PidTagDepartmentName ([MS-OXOABK] section 2.2.4.6)</td>
</tr>
</tbody>
</table>

**2.1.3.7 Explanatory Types**

The explanatory types capture additional information about the person or resource that is identified by the vCard.

**2.1.3.7.1 Type: CATEGORIES**


vCard data format: CATEGORIES:[value1],[value2],<repeats>

Brief description: Comma-separated category information that is associated with the object that is represented by the vCard.

**Importing to and Exporting from Contact Objects**

The categories type is imported to and exported from the **PidLidCategories** property ([MS-OXCMSG] section 2.2.1.22).

**2.1.3.7.2 Type: NOTE**


**Contact** object reference: N/A.

vCard data format: NOTE:[Note]

Brief description: Supplemental information or comment that is associated with the object that is represented by the vCard.

**Importing to and Exporting from Contact Objects**

The **NOTE** type is imported to and exported from the **PidTagBody** property ([MS-OXCMSG] section 2.2.1.56.1).

**2.1.3.7.3 Type: PRODID**

RFC reference: [RFC2425] section 3.6.3.

vCard data format: PRODID:[Product]
Brief description: Identifier of the product that created the vCard.

**Importing to Contact Objects**

The **PRODID** type is not imported.

**Exporting from Contact Objects**

The **PRODID** type is set to a value that is determined by the implementer.<3>

### 2.1.3.7.4 Type: REV


vCard data format: REV:[Revision]

Brief description: Distinguishes the current revision of the information in the vCard from other renditions of the information.

**Importing to and Exporting from Contact Objects**

The **REV** type is imported to and exported from the **PidTagLastModificationTime** property ([MS-OXCMSG] section 2.2.2.2).

### 2.1.3.7.5 Type: SORT-STRING

RFC reference: [RFC2425] section 3.6.5.

vCard data format: SORT-STRING:[Sort text]

Brief description: Text to be used for national/regional-language-specific sorting of the **FN** and **N** types.

**Importing to and Exporting from Contact Objects**

The **SORT-STRING** type is neither imported to the **Contact object** nor exported when a vCard is created.

### 2.1.3.7.6 Type: SOUND


vCard data format:

SOUND;TYPE=[Format];VALUE=uri:cid:[Uri]

SOUND;TYPE=[Format];ENCODING=b:[data]

Brief description: Digital sound content associated with the object that is represented by the vCard.

**Importing to and Exporting from Contact Objects**

The **SOUND** type is neither imported to the **Contact object** nor exported when a vCard is created.

### 2.1.3.7.7 Type: UID


vCard data format: UID:[Unique identifier]
Brief description: Globally unique identifier that corresponds to the object that is represented by the vCard.

**Importing to and Exporting from Contact Objects**

The **UID** type is neither imported to the **Contact object** nor exported when a vCard is created.

### 2.1.3.7.8 Type: URL


vCard data format: `URL; TYPE=[Type]:[Uri]`

Brief description: **Uniform Resource Identifier (URI)** that is associated with the object that is represented by the vCard.

#### Importing to Contact Objects

The **URL** type is imported to the **Contact object** based on the **TYPE** parameter.

<table>
<thead>
<tr>
<th>TYPE parameter value</th>
<th>Contact object property</th>
</tr>
</thead>
<tbody>
<tr>
<td>home</td>
<td>PidTagPersonalHomePage ([MS-OXOCNTC] section 2.2.1.10.13)</td>
</tr>
<tr>
<td>work</td>
<td>PidTagBusinessHomePage ([MS-OXOCNTC] section 2.2.1.10.14)</td>
</tr>
</tbody>
</table>

If the **TYPE** parameter is not specified, the **URL** type is imported to the **PidTagPersonalHomePage** property; one additional **URL** type is imported to the **PidTagBusinessHomePage** property; any other instances are ignored.

#### Exporting from Contact Objects

One **URL** type is exported from the **PidTagBusinessHomePage** property with the **TYPE** parameter set to "work", and another **URL** type is exported from the **PidTagPersonalHomePage** property with the **TYPE** parameter set to "home".

### 2.1.3.7.9 Type: VERSION


vCard data format: `VERSION:[Version]`

Brief description: The version of the vCard specification that is used to format the vCard.

#### Importing to Contact Objects

The **VERSION** type is not imported to the **Contact object**.

#### Exporting from Contact Objects

The **VERSION** type is set to 3.0.

### 2.1.3.8 Security Types

The security types capture security information for the vCard.

#### 2.1.3.8.1 Type: CLASS

vCard data format: CLASS:[Access classification]

Brief description: Specifies the access classification for a vCard.

**Importing to and Exporting from Contact Objects**

The **CLASS** type is imported to and exported from the **PidTagSensitivity** property ([MS-OXCMSG] section 2.2.1.13), as shown in the following table.

<table>
<thead>
<tr>
<th>CLASS type value</th>
<th>PidTagSensitivity value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public</td>
<td>0</td>
</tr>
<tr>
<td>Private</td>
<td>2</td>
</tr>
<tr>
<td>Confidential</td>
<td>3</td>
</tr>
</tbody>
</table>

If the **CLASS** type value is not one of the values shown in the preceding table or if the **CLASS** type is not included in the vCard, the **PidTagSensitivity** property is set to 0.

#### 2.1.3.8.2 Type: KEY


vCard data format: KEY;ENCODING=b:[data]

Brief description: A public key or authentication certificate that is associated with the object that the vCard represents.

**Importing to and Exporting from Contact Objects**

If the **KEY** type represents an X.509 certificate, the **KEY** type is imported to and exported from the **PidTagUserX509Certificate** property ([MS-OXOABK] section 2.2.4.36). Other certificate types are not imported.

#### 2.1.3.9 Custom Types

The following types are extended types that use the nonstandard mechanism that is defined in [RFC2045].

##### 2.1.3.9.1 EBC Design

vCard header: X-MS-OL-DESIGN:

vCard data format: X-MS-OL-DESIGN:[data]

Brief description: Electronic business card that is associated with the object that the vCard represents.

**Importing to and Exporting from Contact Objects**

The **X-MS-OL-DESIGN** type is imported to and exported from the **PidLidBusinessCardDisplayDefinition** property ([MS-OXOCNTC] section 2.2.1.7.1).

##### 2.1.3.9.2 Children

vCard header: X-MS-CHILD:, X-CHILD:

vCard data format: X-MS-CHILD:[Children's names]

Brief description: The names of children who are associated with the object that the vCard represents.
Importing to and Exporting from Contact Objects

The **X-MS-CHILD** and **X-CHILD** types are imported to the **PidTagChildrensNames** property ([MS-OXOCNTC] section 2.2.1.10.17). The **PidTagChildrensNames** property is exported to the **X-MS-CHILD** type; the **X-CHILD** type is not used for export.

### 2.1.3.9.3 User Text

vCard header: X-MS-TEXT:, X-CUSTOM:

vCard data format: X-MS-TEXT:[Text]

Brief description: Custom text that is associated with the object that the vCard represents.

#### Importing to Contact Objects

The **X-MS-TEXT** type is saved to the **PidLidContactUserField1**, **PidLidContactUserField2**, **PidLidContactUserField3**, and **PidLidContactUserField4** properties ([MS-OXOCNTC] section 2.2.1.7.3) in the order in which they are received. A maximum of four **X-MS-TEXT** types can be saved; additional instances are discarded.

#### Exporting from Contact Objects

The contents of the **PidLidContactUserField1**, **PidLidContactUserField2**, **PidLidContactUserField3**, and **PidLidContactUserField4** properties are exported as **X-MS-TEXT** types.

### 2.1.3.9.4 Instant Messaging Address

vCard header: X-MS-IMADDRESS:, X-MS-IMACCOUNT:, EMAIL;IM:

vCard data format: X-MS-IMADDRESS;[IM Address]

Brief description: Instant messaging address that is associated with the object that the vCard represents.

#### Importing to and Exporting from Contact Objects

The **X-MS-IMADDRESS** type is imported to and exported from the **PidLidInstantMessagingAddress** property ([MS-OXOCNTC] section 2.2.1.10.6). Any additional **X-MS-IMADDRESS** types are ignored.

### 2.1.3.9.5 Telephone Numbers

vCard header: X-MS-TEL;TYPE=[type];[Phone Number]

Brief description: The telephone number properties listed in the following table are imported to and exported from properties as **X-MS-TEL** types.

<table>
<thead>
<tr>
<th>TYPE parameter value</th>
<th>Contact object property</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSISTANT</td>
<td>PidTagAssistantTelephoneNumber ([MS-OXOCNTC] section 2.2.1.4.11)</td>
</tr>
<tr>
<td>CALLBACK</td>
<td>PidTagCallbackTelephoneNumber ([MS-OXOCNTC] section 2.2.1.4.2)</td>
</tr>
<tr>
<td>COMPANY</td>
<td>PidTagCompanyMainTelephoneNumber ([MS-OXOCNTC] section 2.2.1.4.14)</td>
</tr>
<tr>
<td>RADIO</td>
<td>PidTagRadioTelephoneNumber ([MS-OXOCNTC] section 2.2.1.4.8)</td>
</tr>
<tr>
<td>TTYTDD</td>
<td>PidTagTelecommunicationsDeviceForDeafTelephoneNumber ([MS-OXOCNTC] section 2.2.1.4.14)</td>
</tr>
<tr>
<td>TYPE parameter value</td>
<td>Contact object property</td>
</tr>
<tr>
<td>----------------------</td>
<td>-------------------------</td>
</tr>
<tr>
<td></td>
<td>section 2.2.1.4.13</td>
</tr>
</tbody>
</table>

2.1.3.9.6 Anniversary

vCard header: X-MS-ANNIVERSARY; X-ANNIVERSARY:

vCard data format: X-MS-ANNIVERSARY:[date or date/time value]

Required: No.

Brief description: The wedding anniversary that is associated with the object that is represented by the vCard.

Importing to and Exporting from Contact Objects

The X-MS-ANNIVERSARY type is imported to and exported from the PidTagWeddingAnniversary property ([MS-OXOCNTC] section 2.2.1.5.4). The time that is associated with the anniversary event SHOULD<4> be 0:00 in the client’s local time zone.

2.1.3.9.7 Spouse/Partner's Name

vCard header: X-MS-SPOUSE;N:

vCard data format: X-MS-SPOUSE;N:[Formatted name]

Brief description: The name of the spouse/partner who is associated with the object that is represented by the vCard.

Importing to and Exporting from Contact Objects

The X-MS-SPOUSE;N type is imported to and exported from the PidTagSpouseName property ([MS-OXOCNTC] section 2.2.1.10.3).

2.1.3.9.8 Manager's Name

vCard header: X-MS-MANAGER;N:

vCard data format: X-MS-MANAGER;N:[Formatted name]

Brief description: The name of the manager who is associated with the object that the vCard represents.

Importing to and Exporting from Contact Objects

The X-MS-MANAGER;N type is imported to and exported from the PidTagManagerName property ([MS-OXOCNTC] section 2.2.1.6.6).

2.1.3.9.9 Assistant's Name

vCard header: X-MS-ASSISTANT;N;, X-ASSISTANT

vCard data format: X-MS-ASSISTANT;N:[Formatted name]

Brief description: The name of a person who is authorized to act on behalf of the object that is represented by the vCard.
Importing to and Exporting from Contact Objects

The X-MS-ASSISTANT;N type is imported to and exported from the PidTagAssistant property ([MS-OXOABK] section 2.2.4.8). The X-MS-TEL;ASSISTANT and X-MS-ASSISTANT;N: types are used instead of the vCard AGENT type.

2.1.3.9.10 Free/Busy URL

vCard header: FBURL
vCard data format: FBURL: [Uri]

Brief description: A URI from which a client can retrieve free/busy information for the object that is represented by the vCard as an iCal file, as specified in [MS-OXCICAL].

Importing to and Exporting from Contact Objects

The FBURL type is imported to and exported from the PidLidFreeBusyLocation property ([MS-OXOCNTC] section 2.2.1.10.10).

2.1.3.9.11 Interests

vCard header: X-MS-INTERESTS:, X-INTERESTS:
vCard data format: X-MS-INTERESTS:[List of interests]

Brief description: The hobbies or other interests that are associated with the object that is represented by the vCard.

Importing to and Exporting from Contact Objects

The X-MS-INTERESTS type is imported to and exported from the PidTagHobbies property ([MS-OXOCNTC] section 2.2.1.10.2).

2.1.3.9.12 Default Postal Address

vCard header: X-MS-OL-DEFAULT-POSTAL-ADDRESS:
vCard data format: X-MS-OL-DEFAULT-POSTAL-ADDRESS:[Postal address Id]

Brief description: Specifies the default postal delivery address.

Exporting from Contact Objects

The X-MS-OL-DEFAULT-POSTAL-ADDRESS type is exported from the PidLidPostalAddressId property ([MS-OXOCNTC] section 2.2.1.3.9) to indicate which address is the contact's default mailing address. ADR "pref" value is imported to and exported from the PidLidPostalAddressId property, as specified in section 2.1.3.3.1.
3 Algorithm Examples

The following examples show how a vCard is imported to and exported from a Contact object.

3.1 Importing a vCard

The following is a text representation of a vCard.

BEGIN:vCard
VERSION:3.0
FN:Dan Fennell
ORG:Contoso, Ltd.
ADR;TYPE=WORK,POSTAL,PARCEL;;;7890 Elm Street;Boulder;CO;33041;U.S.
TEL;TYPE=VOICE,MSG,WORK:+1-206-555-0102
TEL;TYPE=FAX,WORK:+1-206-555-0162
EMAIL;TYPE=INTERNET,PREF:dan.fennell@contoso.com
EMAIL;TYPE=INTERNET:dfennell@fabrikam.com
URL;TYPE=WORK:http://www.contoso.com/
END:vCard

The information in the vCard is imported to a Contact object, as shown in the following table.

<table>
<thead>
<tr>
<th>vCard type</th>
<th>Contact object property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>FN:</td>
<td>PidTagDisplayName</td>
<td>Dan Fennell</td>
</tr>
<tr>
<td>ORG:</td>
<td>PidTagCompanyName</td>
<td>Contoso, Ltd.</td>
</tr>
<tr>
<td>ADR; TYPE=WORK, postal,parcel:</td>
<td>PidTagStreetAddress</td>
<td>7890 Elm St.</td>
</tr>
<tr>
<td>ADR; TYPE=WORK, postal,parcel:</td>
<td>PidTagLocality</td>
<td>Boulder</td>
</tr>
<tr>
<td>ADR; TYPE=WORK, postal,parcel:</td>
<td>PidTagStateOrProvince</td>
<td>CO</td>
</tr>
<tr>
<td>ADR; TYPE=WORK, postal,parcel:</td>
<td>PidTagPostalCode</td>
<td>33041</td>
</tr>
<tr>
<td>ADR; TYPE=WORK, postal,parcel:</td>
<td>PidTagCountry</td>
<td>U.S.</td>
</tr>
<tr>
<td>TEL; TYPE=VOICE,MSG, WORK:</td>
<td>PidTagBusinessTelephoneNumber</td>
<td>+1-206-555-0102</td>
</tr>
<tr>
<td>TEL; TYPE=FAX, WORK:</td>
<td>PidTagBusinessFaxNumber</td>
<td>+1-206-555-0162</td>
</tr>
<tr>
<td>EMAIL; TYPE=INTERNET, PREF:</td>
<td>PidLidEmail1EmailAddress</td>
<td><a href="mailto:dan.fennell@contoso.com">dan.fennell@contoso.com</a></td>
</tr>
<tr>
<td>EMAIL; TYPE=INTERNET:</td>
<td>PidLidEmail2EmailAddress</td>
<td><a href="mailto:dfennell@fabrikam.com">dfennell@fabrikam.com</a></td>
</tr>
<tr>
<td>URL; TYPE=WORK:</td>
<td>PidTagBusinessHomePage</td>
<td><a href="http://www.contoso.com/">http://www.contoso.com/</a></td>
</tr>
</tbody>
</table>
### 3.2 Exporting a Contact object

The following table contains the values stored in a Contact object.

<table>
<thead>
<tr>
<th>Contact object property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>PidLidEmail1EmailAddress</td>
<td><a href="mailto:dan.fennell@contoso.com">dan.fennell@contoso.com</a></td>
</tr>
<tr>
<td>PidLidEmail2EmailAddress</td>
<td><a href="mailto:dfennell@fabrikam.com">dfennell@fabrikam.com</a></td>
</tr>
<tr>
<td>PidTagAssistant</td>
<td>Jeff Price</td>
</tr>
<tr>
<td>PidTagAssistantTelephoneNumber</td>
<td>+1-206-555-0188</td>
</tr>
<tr>
<td>PidTagBusinessTelephoneNumber</td>
<td>+1-206-555-0102</td>
</tr>
<tr>
<td>PidTagCompanyMainTelephoneNumber</td>
<td>+1-206-555-0100</td>
</tr>
<tr>
<td>PidTagCompanyName</td>
<td>Contoso, Ltd.</td>
</tr>
<tr>
<td>PidTagCountry</td>
<td>USA</td>
</tr>
<tr>
<td>PidTagGivenName</td>
<td>Dan</td>
</tr>
<tr>
<td>PidTagHomeAddressCountry</td>
<td>USA</td>
</tr>
<tr>
<td>PidTagHomeAddressCity</td>
<td>Boulder</td>
</tr>
<tr>
<td>PidTagHomeAddressPostalCode</td>
<td>33041</td>
</tr>
<tr>
<td>PidTagHomeAddressStateOrProvince</td>
<td>CO</td>
</tr>
<tr>
<td>PidTagHomeAddressStreet</td>
<td>345 Aspen Street</td>
</tr>
<tr>
<td>PidTagLocality</td>
<td>Boulder</td>
</tr>
<tr>
<td>PidTagMobileTelephoneNumber</td>
<td>+1-425-555-0199</td>
</tr>
<tr>
<td>PidTagPostalCode</td>
<td>33041</td>
</tr>
<tr>
<td>PidTagStateOrProvince</td>
<td>CO</td>
</tr>
<tr>
<td>PidTagStreetAddress</td>
<td>7890 Elm Street</td>
</tr>
<tr>
<td>PidTagSurname</td>
<td>Fennell</td>
</tr>
</tbody>
</table>

The following vCard is generated from the preceding table.

```vcard
BEGIN:vCard
VERSION:3.0
PRODID:Microsoft Exchange
FN:Dan Fennell
N:Fennell;Dan;;;
ORG:Contoso, Ltd
ADR;TYPE=work,pref;;7890 Elm Street;Boulder;CO;33041;U.S.
ADR;TYPE=home;;345 Aspen Street;Boulder;CO;33041;U.S.
EMAIL;TYPE=internet,pref:dan.fennell@contoso.com
EMAIL;TYPE=internet:dfennell@fabrikam.com
TEL;TYPE=work,pref:+1-206-555-0102
TEL;TYPE=cell:+1-425-555-0199
X-MS-TEL;TYPE=COMPANY:+1-206-555-0100
X-MS-ASSISTANT;TYPE=N: Jeff Price
X-MS-TEL;TYPE=ASSISTANT:+1-206-555-0188
```
4 Security

4.1 Security Considerations for Implementers

The vCard format can carry cryptographic keys or certificates, as specified in section 2.1.3.8.2.

Section 2.1.3.8.1 specifies a security classification policy for a vCard. Note that the security policy is not enforced in any way.

vCards have no inherent authentication or privacy features, but they can be sent by any security mechanism that transfers MIME objects with security or privacy. Where the threat exists of invalid vCard information, it is recommended that you send the vCard by such a mechanism.

The information contained in a vCard may become out of date. In cases where the data is important to the originator of the vCard, it is recommended that you specify the URL type specified in section 2.1.3.7.8. In addition, you can use the REV type specified in section 2.1.3.7.4 to indicate the last time that the vCard data was updated.

4.2 Index of Security Parameters

<table>
<thead>
<tr>
<th>Security parameter</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLASS type</td>
<td>2.1.3.8.1</td>
</tr>
<tr>
<td>KEY type</td>
<td>2.1.3.8.2</td>
</tr>
<tr>
<td>REV type</td>
<td>2.1.3.7.4</td>
</tr>
<tr>
<td>URL type</td>
<td>2.1.3.7.8</td>
</tr>
</tbody>
</table>
5  Appendix A: Product Behavior

The information in this specification is applicable to the following Microsoft products or supplemental software. References to product versions include updates to those products.

- Microsoft Exchange Server 2010
- Microsoft Exchange Server 2013
- Microsoft Exchange Server 2016
- Microsoft Exchange Server 2019

Exceptions, if any, are noted in this section. If an update version, service pack or Knowledge Base (KB) number appears with a product name, the behavior changed in that update. The new behavior also applies to subsequent updates unless otherwise specified. If a product edition appears with the product version, behavior is different in that product edition.

Unless otherwise specified, any statement of optional behavior in this specification that is prescribed using the terms "SHOULD" or "SHOULD NOT" implies product behavior in accordance with the SHOULD or SHOULD NOT prescription. Unless otherwise specified, the term "MAY" implies that the product does not follow the prescription.

<1> Section 2.1.3.2.5: If the vCard is imported via the Simple Mail Transfer Protocol (SMTP), the client's time zone will be unavailable. In this case, Exchange 2010, Exchange 2013, Exchange 2016, and Exchange 2019 use the time 0:00 Coordinated Universal Time (UTC) when setting the PidTagBirthday property and the resulting date might be off by one day.

<2> Section 2.1.3.4.3: The MAILER type is set to "Microsoft Exchange" for Exchange Server.

<3> Section 2.1.3.7.3: The PRODID type is set to "Microsoft Exchange" for Exchange Server.

<4> Section 2.1.3.9.6: If the vCard is imported via the Simple Mail Transfer Protocol (SMTP), the client's time zone will be unavailable. In this case, Exchange 2010, Exchange 2013, Exchange 2016, and Exchange 2019 use the time 0:00 UTC when setting the PidTagWeddingAnniversary property and the resulting date might be off by one day.
6 Change Tracking

This section identifies changes that were made to this document since the last release. Changes are classified as Major, Minor, or None.

The revision class **Major** means that the technical content in the document was significantly revised. Major changes affect protocol interoperability or implementation. Examples of major changes are:

- A document revision that incorporates changes to interoperability requirements.
- A document revision that captures changes to protocol functionality.

The revision class **Minor** means that the meaning of the technical content was clarified. Minor changes do not affect protocol interoperability or implementation. Examples of minor changes are updates to clarify ambiguity at the sentence, paragraph, or table level.

The revision class **None** means that no new technical changes were introduced. Minor editorial and formatting changes may have been made, but the relevant technical content is identical to the last released version.

The changes made to this document are listed in the following table. For more information, please contact dochelp@microsoft.com.

<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
<th>Revision class</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.2.1</td>
<td>Normative References</td>
<td>Updated version of [RFC2425].</td>
</tr>
</tbody>
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